

## NORTH BAY iHUB (ROHNERT PARK)

North Bay iHub is primarily comprised of a business incubator specializing in sustainable resources and socially-relevant technologies. Its function is to assist technology entrepreneurs and start-up companies in achieving success by providing an affordable physical infrastructure, an intellectual and entrepreneurial environment, a supportive service network and one-on-one mentoring. The iHub's purposes are that of creating jobs, stimulating local economic development, enhancing learning opportunities at local colleges and universities, and advancing the sciences of sustainability, ecological-friendliness and social welfare.

By providing both the location for young companies and the support services they need, North Bay iHub is able to:

- Stimulate regional economic development through entrepreneurship and enterprise development.
- Reinvigorate Sonoma County's technology industry making it a recognized center for sustainable resources and socially-relevant technologies.
- Provide infrastructure, training, management assistance, financial resources, and support networks that enable new and emerging companies to succeed and prosper.
- Generate value-added jobs for the local region through commercialization of sustainable and socially-relevant technologies.

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